Leonardo Fonseca

Front-end

with UI design background

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PROFESSIONAL PROFILE

Front-end developer with 10+ years of experience in designing and developing user interfaces for e-learning courses. Proven ability to create engaging, user-friendly experiences in the public and private sectors in Latin America. Expertise in CSS, HTML, React.js, Next.js, and GSAP. Self-learner with a passion for staying updated with evolving technologies and trends in front-end development and problem-solving.

PROFESSIONAL EXPERIENCE

Head of design / Front-end

2016 - 2023

CrearMedia Perú, Lima - Remote

- Designed and developed user-friendly interfaces that improved the learning experience for thousands of employees.
- Led a team of designers to create visually compelling interfaces for a variety of e-learning projects.
- Collaborated with clients and end-users to ensure that the interfaces met their needs and exceeded expectations.

Tech stack: HTML, CSS, JavaScript, Notion, Illustrator, Figma, Articulate Storyline.

Senior Designer / Front-end / Tech Advisor

2012 - 2016

CrearMedia Perú, Lima

- Successfully migrated e-learning courses from Adobe Flash to HTML5 and responsive design, improving accessibility and user experience on multiple platforms.
- Provided technical support and solved problems to help the team work more efficiently and accelerate the progress of key e-learning initiatives.

Tech stack: HTML, CSS, JavaScript, Trello, Adobe Flash, Photoshop, Illustrator, Adobe InDesign.

Developer 2012 - 2012

CrearMedia Learning, Bogotá

- Developed and implemented graphical components that improved student participation and effectiveness of e-learning courses, boosting user engagement and the overall impact of the products.
- Played a key role in the development of e-learning products, leveraging my knowledge of Flash technology to create innovative and engaging learning experiences.
- Contributed to the success of the company by developing highquality e-learning products that exceeded customer expectations.

Tech stack: Sublime Text, Adobe Flash, InDesign.

EDUCATION

Platzi 2014 - 2023

Approved courses and certifications: <u>platzi.com/p/cavera_de</u>

Corporación Nuestra Señora de las Mercedes 2002 - 2006

Professional Graphic Artist and Advertisement Technician

SOFT SKILLS

- · Problem solving
- · Attention to detail
- · Self-learner
- Adaptable

HARD SKILLS

- · HTML5
- · CSS
- JavaScript
- TypeScript
- · React.js
- · Next.js
- · GSAP
- ·GIT
- Understanding of UI/ UX principles
- Figma
- · Adobe Illustrator

LANGUAGES

- · Spanish (Native)
- · English (C1)

CERTIFICATIONS

- · JavaScript: Next Steps (link)
- HackerRank JavaScript (Basic) Certificate (<u>link</u>)
- HackerRank CSS Certificate (<u>link</u>)
- EF SET English Certificate
 (C2 Proficient) (link)
- · English Dot Works 9 (link)

SKILL TESTS

 UXCEL Verified Designer Assessment report (<u>link</u>)